

**THE LIPTON IMMUNITY INSTANT WIN GAME AND SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

**OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, AND GUAM WHO ARE AT LEAST EIGHTEEN (18) YEARS OLD (NINETEEN [19] IN ALABAMA AND NEBRASKA) AT THE TIME OF ENTRY.**

The Lipton Immunity Instant Win Game and Sweepstakes ("Promotion") is sponsored by Pepsi-Cola Company ("Sponsor"), 700 Anderson Hill Road, Purchase, New York 10577 and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on July 11, 2022 at 12:00 PM (noon) Eastern Time ("ET") and ends on September 4, 2022 at 11:59:59 PM ET ("Promotion Period"). The Promotion consists of an "Instant Win Game" and a "Sweepstakes." The Sweepstakes includes a national Sweepstakes ("National Sweepstakes") and eleven (11) retailer pools (each a "Retailer Pool") as further outlined below in Section 3. The Administrator's computer is the Promotion's official clock.
  
- 2. ELIGIBILITY:** This eligibility section outlines eligibility for both National Sweepstakes as well as Retailer Sweepstakes (described below). This Promotion is open only to legal residents of the fifty (50) United States the District of Columbia, and Guam who are at least eighteen (18) (19 in AL/NE) years old at the time of entry. Legal residents of the fifty (50) United States, District of Columbia, and Guam can enter the National Sweepstakes. In addition to the National Sweepstakes legal residents of Alabama, Arizona, California, Florida, Georgia, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maryland, Minnesota, Mississippi, Missouri, Nevada, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia, and Wisconsin can participate in the Retailer Pools (as outlined below). Employees of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the "Promotion Entities") and their immediate family members (*i.e.*, spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant's entries will be declared null and void and any prize an entrant might have been

entitled to win will not be awarded any may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

### 3. HOW TO PARTICIPATE:

#### A. Instant Win Game and National Sweepstakes:

i. **Make a Purchase National Sweepstakes:** During the Promotion Period, eligible entrants may purchase any eligible Lipton Iced Tea product (see Appendix for list of eligible products) in store at any participating store (“Qualifying Purchase”), while supplies last. Entrant must then visit [LiptonInstantWin.com](http://LiptonInstantWin.com) (“Website”), and complete and submit the registration form, including, but not limited to: his/her first and complete last name (no initials), phone number, city, state, and agreement to these Official Rules. The entrant must then follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase and select the Retailer store where his/her Qualifying Purchase was made. It is recommended that purchaser first print his/her name on the original register receipt; sign and date the receipt; and circle the qualifying product on the receipt before uploading the receipt. The file must be in .JPEG, .JPG, .PNG, or .GIF format (no PDFs will be accepted) and may not exceed 10 MB. Receipts must be submitted by 11:59:59 PM ET on September 4, 2022 to be valid. It is strongly recommended that the entrant maintain possession of the original or photocopy. The entrant should not give a receipt to any store employee. After registering or logging in and uploading a Qualifying Purchase receipt, the entrant must then follow the onscreen instructions to play the Instant Win Game (“Game Play”). After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential “Instant Winner” (“Notification”). Each entrant will automatically receive one (1) entry into the National Sweepstakes after playing the Instant Win Game. Each entrant who receives a winning Notification will be deemed a potential Instant Winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

ii. **Without a Purchase- No Purchase Necessary for Instant Win Game and National Sweepstakes:**

1. **Mail-in Promo Code Request:** To enter without making a purchase from June 27, 2022 through August 20, 2022, an entrant may legibly hand write their full name (no initials), complete street address (no P.O. Box), date of birth, and valid e-mail address on a 3½” x 5” properly stamped postcard and mail it with sufficient postage to: The Lipton Immunity Instant Win Game and Sweepstakes Promo Code Request National Sweepstakes, P.O. Box 490, Southfield, MI 48037. Mail-in requests must be postmarked by August 20, 2022 and received by August 30, 2022. Administrator will send one (1) code (“Code”) per Mail-In Request by e-mail to the e-mail address provided on the request. There is a limit of one (1) Mail-in Request per outer-mailing

envelope per day during the Promotion Period. Multiple mail-in requests with the same postmark date will be deemed one (1) request. Mail-in requests will not be returned and no further correspondence will be entered into. Mail-in requests must be original and hand-written. No mechanical reproductions are allowed. Entrant can mail-in one (1) time per day.

2. **Online Promo Code Request:** To obtain a Promo Code without making a purchase from 12:00 AM ET on August 21, 2022 to 11:59:59 PM ET on September 4, 2022, an entrant may use the Promo Code VVYBYBYSYF3H.

During the Promotion Period, after an entrant has obtained a Promo Code, entrants must visit the Website outlined above and enter his/her e-mail address. An entrant must then follow the on-screen instructions to complete and submit the registration form, including, but not limited to: his/her first and complete last name (no initials), phone number, city, state, and agreement to these Official Rules. Entrant must then follow the on-screen prompts to submit their Code and select a Retailer based on his/her state of residence as outlined in the chart above. After completing the registration form and entering a Code, an entrant will receive one (1) game play ("Game Play"). After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential "Instant Winner" Notification. Each entrant will automatically receive one (1) entry into the National Sweepstakes and one (1) entry into the applicable Retailer Pool selected after playing the Instant Win Game. If entrant just visits the National Sweepstakes Website, entrant will only receive one (1) entry into the National Sweepstakes Pool. Each entrant who receives a winning Notification will be deemed a potential Instant Win Game prize winner subject to verification of the entrant's eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant's eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. If your computer screen displays a non-winning prize message, you are not a winner of a prize. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

#### **B. Instant Win Game and Retailer Sweepstakes:**

- i. **Make a Purchase Retailer Sweepstakes:** To be eligible for the Retailer Sweepstakes portion of the Promotion, entrant must make a Qualifying Purchase at Food City, Giant Eagle, Winn Dixie, Harveys, Fresco y Mas, Jewel, Schnucks, Save Mart, Lucky's, Smart & Final, or Cub store (each a "Retailer") to participate in the Retailer Sweepstakes as outlined below, while supplies last. Entrant must then visit LiptonInstantWin.com ("Website"), and complete and submit the registration form, including, but not limited to: his/her first and complete last name (no initials), phone number, city, state, and agreement to these Official Rules. The entrant must then follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase and select the Retailer store where his/her Qualifying Purchase was made. It is recommended that purchaser first print his/her name on the original register receipt; sign and date the receipt; and circle the qualifying product on the receipt before uploading the receipt. The file must be in .JPEG,

.JPG, .PNG, or .GIF format (no PDFs will be accepted) and may not exceed 10 MB. Receipts must be submitted by 11:59:59 PM ET on September 4, 2022 to be valid. It is strongly recommended that the entrant maintain possession of the original or photocopy. The entrant should not give a receipt to any store employee. After registering or logging-in and uploading a Qualifying Purchase receipt, the entrant must then follow the on-screen instructions to play the Instant Win Game (“Game Play”). After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential “Instant Winner” (“Notification”).

Each entrant will automatically receive one (1) entry into the National Sweepstakes and if entrant selected a Retailer upon uploading his/her Qualifying Purchase receipt, one (1) entry into the applicable Retailer Pool after playing the Instant Win Game. There are eleven (11) Retailer pools (each a “Pool”). **Entrant must make a purchase at the Retailer that corresponds with his/her state of residence as outlined below:**

<b>Retailer Pool</b>	<b>Eligible States</b>
Giant Eagle	Indiana, Maryland, Ohio, Pennsylvania, West Virginia
Winn Dixie	Alabama, Florida, Georgia, Louisiana, Mississippi
Harveys	Florida, Georgia
Fresco y Mas	Florida
Food City	Alabama, Georgia, Kentucky, Tennessee, Virginia
Jewel	Illinois, Iowa, Indiana, Wisconsin
Schnucks	Illinois, Indiana, Missouri, Wisconsin
Cub	Illinois, Minnesota, Wisconsin
Save Mart	California, Nevada
Smart & Final	Arizona, California, Nevada
Lucky’s	California

**If entrant did not make a Qualifying Purchase at a participating Retailer, entrant will only receive one (1) entry into the National Sweepstakes Pool.** Each entrant who receives a winning Notification will be deemed a potential Instant Winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

**ii. Without A Purchase- No Purchase Necessary for the Retailer Sweepstakes:**

- 1. Mail-in Promo Code Request:** To enter without making a purchase from June 27, 2022 through August 20, 2022, an entrant may legibly hand write their full name (no initials), complete street address (no P.O. Box), date of birth, and valid e-mail address on a 3½” x 5” properly stamped postcard and mail it with sufficient postage

to: The Lipton Immunity Instant Win Game and Sweepstakes Promo Code Request and include a Retailer name from the list above, P.O. Box 490, Southfield, MI 48037. Mail-in requests must be postmarked by August 20, 2022 and received by August 30, 2022. Administrator will send one (1) code ("Code") per Mail-In Request by email to the e-mail address provided on the request. There is a limit of one (1) Mail-in Request per outer-mailing envelope per day during the Promotion Period. Multiple mail-in requests with the same postmark date will be deemed one (1) request. Mailin requests will not be returned and no further correspondence will be entered into. Mail-in requests must be original and hand-written. No mechanical reproductions are allowed. Entrant can mail-in one (1) time per day.

- 2. Online Promo Code Request:** To obtain a Promo Code without making a purchase from 12:00 AM ET on August 21, 2022 to 11:59:59 PM ET on September 4, 2022, an entrant may use the Promo Code VVYBYBYSYF3H.

During the Promotion Period, after an entrant has obtained a Promo Code, entrants must visit the Website outlined above and enter his/her e-mail address. An entrant must then follow the on-screen instructions to complete and submit the registration form, including, but not limited to: his/her first and complete last name (no initials), phone number, city, state, and agreement to these Official Rules. Entrant must then follow the on-screen prompts to submit their Code and select a Retailer based on his/her state of residence as outlined in the chart above. After completing the registration form and entering a Code, an entrant will receive one (1) game play ("Game Play"). After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential "Instant Winner" Notification. Each entrant will automatically receive one (1) entry into the National Sweepstakes and one (1) entry into the applicable Retailer Pool selected after playing the Instant Win Game. Each entrant who receives a winning Notification will be deemed a potential Instant Win Game prize winner subject to verification of the entrant's eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant's eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. If your computer screen displays a non-winning prize message, you are not a winner of a prize. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

**LIMIT:** There is a limit of one (1) Game Play and one (1) Sweepstakes entry per day during the Promotion Period. A "day" is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on each calendar day during the Promotion Period, except on July 11, 2022 when the day will start at 12:00 PM (noon) ET and end at 11:59:59 PM ET. In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Game Plays/entries associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified.

- 4. RANDOM DRAWING:** On or about September 6, 2022, Administrator will randomly select one (1) potential National Sweepstakes prize winner from among all eligible entries received in the National Sweepstakes and one hundred (100) potential winners from among all eligible

entries received for each Retailer Pool except fifty (50) potential winners from among all eligible entries received for the Lucky’s Pool and Save Mart Pool, eighty (80) for the Winn Dixie Pool and ten (10) potential winners from among all eligible entries received for the Harveys Pool and Fresco Y Mas Pool during the Sweepstakes Period. All selected winners are potential winners, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

**5. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE (“ARV”):**

**A. Instant Win Game Prizes (1,770):** The following Instant Win Game prizes are available during the Promotion Period (“Instant Win Game Prizes”):

<b>Prize</b>	<b>Quantity</b>	<b>ARV (each)</b>
\$500	20	\$500
\$100	250	\$100
\$10	1,500	\$10

**B. National Sweepstakes Prize (1):** The National Sweepstakes prize is \$10,000 (“National Sweepstakes Prize”). There will be one (1) National Sweepstakes Prize in the Promotion. The ARV of the National Sweepstakes Prize is \$10,000.

**C. Retailer Pool Sweepstakes Prizes (800 total; 100 per each Retailer Pool except 50 for Lucky’s Pool and Save Mart Pool, 80 for Winn Dixie Pool and 10 for Harveys Pool and Fresco y Mas Pool):** Each Retailer Pool Sweepstakes prize is a \$25 retailer gift card (each a “Retailer Pool Prize”). There will be eight hundred (800) total Retailer Pool Prizes, one hundred (100) per each Retailer Pool except fifty (50) for Lucky’s Pool and Save Mart Pool, eighty (80) for Winn Dixie Pool and ten (10) for the Harveys Pool and Fresco y Mas Pool in the Promotion. The ARV of each Retailer Pool Prize is \$25.

**D. Total ARV:** The total ARV of all available prizes in the Promotion is \$80,000.

**E. Odds of Winning:** The odds of winning the National Sweepstakes Prize depend on the total number of eligible Sweepstakes entries received in the National Sweepstakes during the Promotion Period. The odds of winning a Retailer Pool Prize depend on the total number of eligible Sweepstakes entries received for the respective Retailer Pool during the Promotion Period. The odds of winning an Instant Win Game Prize depend on when the entrant completes a Game Play. Instant Prizes will be made available at random times throughout the Promotion Period. To be a potential winner of an Instant Win Game Prize, an entrant’s Game Play must have occurred either at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant’s Game Play to occur after that time will be deemed a potential Instant Winner. The number of Instant Win Game Prizes available to be won will decrease during the Promotion Period as prizes are awarded and claimed.

**F. General Prize Restrictions:** There is a limit of one (1) National Sweepstakes Prize, one (1) Retailer Pool Prize, and one (1) Instant Win Game Prize per person during the Promotion Period.

**6. WINNER NOTIFICATION AND HOW TO CLAIM A PRIZE:** After the random drawing, Administrator will notify the potential Sweepstakes Prize winners via e-mail at the e-mail address provided at the time of registration. Before being declared the winner of the National Sweepstakes Prize, the potential National Sweepstakes Prize winner will be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). The potential National Sweepstakes Prize winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within five (5) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor's sole discretion) be forfeited. All potential prize winners may be requested to provide additional documentation for verification purposes. If a potential Sweepstakes winner or a potential Instant winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner fails to any requested documentation or an executed and notarized Affidavit within the five (5) calendar day deadline (if applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes will be awarded to verified winners at the email address provided at the time of registration within approximately 14 to 16 weeks from the end of the Promotion. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will issue an IRS Form 1099-MISC to the National Sweepstakes Prize winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

**7. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration

information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries and bonus Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s),



order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 8. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR**

**PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

9. **PRIVACY:** Sponsor's privacy policy is available at <http://policy.pepsi.com/privacy.htm>.
10. **PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.
11. **GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted email address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, thirdparty or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game

Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: The Lipton Immunity Instant Win Game and Sweepstakes - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by November 4, 2022.

Customer Service inquiries may be made at (855) 607-1190 and liptoninstantwin@prizelogic.zendesk.com

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**SEE NEXT PAGE FOR APPENDIX**

**APPENDIX**

**Participating Products:**

	LIT 16.9oz 12pk	UPC
LIT 16.9oz 12pk	Immune Support Pineapple Mango	12000213335
LIT 16.9oz 12pk	Immune Support Diet Pineapple Mango	12000213366
LIT 16.9oz 12pk	Green Tea Citrus	12000012761
LIT 16.9oz 12pk	Diet Green Tea Citrus	12000012792
LIT 16.9oz 12pk	Peach	12000112249
LIT 16.9oz 12pk	Diet Green Tea Mixed Berry	12000017117
LIT 16.9oz 12pk	Diet Peach Tea /Zero Sugar Peach Tea	12000017001
LIT 16.9oz 12pk	Lemon	12000012709
LIT 16.9oz 12pk	White Tea Raspberry	12000022241
LIT 16.9oz 12pk	Iced Tea And Lemonade- Half & Half	12000387807

LIT 16.9oz 12pk	Green Tea Watermelon	12000191510
LIT 16.9oz 12pk	Mango	12000152726
LIT 16.9oz 12pk	White Peach Green	12000191534
LIT 16.9oz 12pk	Strawberry & Mint	12000204746
LIT 16.9oz 12pk	Southern Sweet	12000184574
LIT 16.9oz 12pk	Orange Blossom	12000204760
LIT 16.9oz 12pk	Texas Style Sweet	12000184543
LIT 16.9oz 12pk	Sweet	12000184543
	<b>LIT 16.9oz 24pk</b>	
LIT 16.9oz 24pk	Immune Support Pineapple Mango	12000210570
LIT 16.9oz 24pk	Diet Green Tea Citrus	12000017223
LIT 16.9oz 24pk	Peach	12000023118
LIT 16.9oz 24pk	Green Tea Citrus	12000017216
LIT 16.9oz 24pk	Half And Half Tea Lemonade	12000387852
LIT 16.9oz 24pk	Diet Mixed Berry	12000029110
LIT 16.9oz 24pk	Strawberry & Mint	12000206962
	<b>LIT 64oz</b>	
LIT 64oz	Immune Support Pineapple Mango	12000213342
LIT 64oz	Green Tea Citrus	12000205804
LIT 64oz	Peach	12000205842
LIT 64oz	Diet Green Tea Citrus	12000205828
LIT 64oz	Texas Style Sweet	12000184567
LIT 64oz	Southern Sweet	12000205866
	<b>LIT 20oz</b>	
LIT 20oz	Green Tea Citrus	12000012754
LIT 20oz	Peach	12000112232
LIT 20oz	Diet Green Tea Citrus	12000012785
LIT 20oz	Southern Sweet	12000184598
LIT 20oz	Texas Style Sweet	12000184598